

Win \$50 just for asking a question!
See details inside.



IN THIS ISSUE...



CLUB SAVINGS LEADERS

Based on virtual savings account balances

- 1 adamg**
TOTAL: \$137,051.90
- 2 rockandlizzy**
TOTAL: \$96,931.94
- 3 joshuac**
TOTAL: \$80,389.61
- 4 beebop**
TOTAL: \$45,436.11
- 5 pumpkin**
TOTAL: \$21,865.55



**MONEY AROUND THE WORLD
WITH LUIS LENDER**

Canada is our neighbor to the north and features vast areas of scenic beauty. The two primary languages spoken there are English and French. The currency is the Canadian dollar.

Thirty-five million people live in Canada. That's about the same number as the population of California. The United State is Canada's largest trading partner.



BREAKING NEWS

BY HARRIET SCRIBBLES

All of Econopolis is buzzing over Penny Parker's new Ask Penny video podcast. Our reporter recently located Penny in the ENN recording studio to get her opinion on the excitement being generated by her new podcast. "I felt like there would be a lot of interest in a program that answers money-related questions, but I never thought it would be this popular," stated Penny. "I mean, questions are coming in from kids all over America, and it's just so exciting to know that there's this much interest in learning how to earn, save, and spend money."

Parker is president of the popular Coindexer Club headquartered here in Econopolis, and is active in local affairs despite her young age. "I think kids have a lot more influence than they think," commented Parker. "Once my friends and I realized that we could achieve things by working together, we began taking on some bigger challenges, and that's how the Ask Penny podcast came about. We have so many other programs in the works, and we're looking forward to launching those soon."

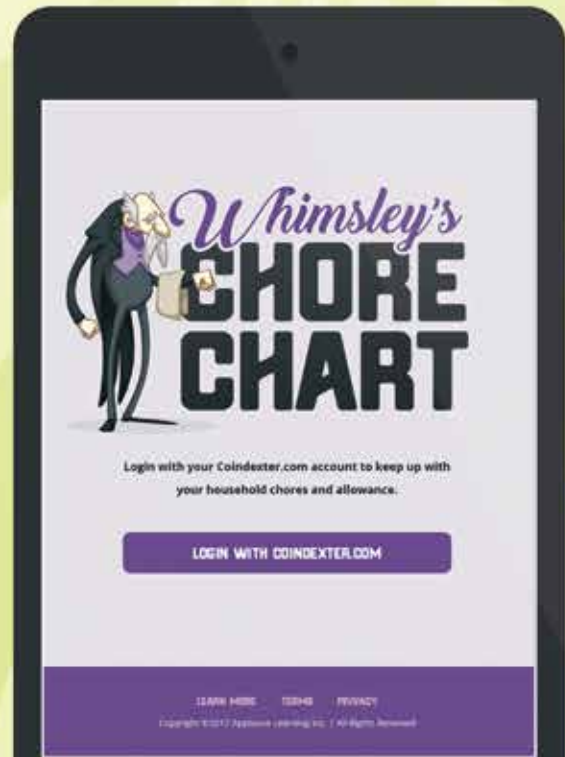
Anyone, regardless of age, may submit money questions to Penny at www.AskPennyParker.com. When asked about what advice Penny would offer to anyone wishing to learn more about money, she stated, "Asking questions should be a habit for everyone. The more we learn, the better!"



PORK CHOP'S SAVINGS CHALLENGE

Available on the App Store

AVAILABLE NOW FOR WEB, IOS, & ANDROID



Available on the App Store

COINDEXTER CROPS

Available on the App Store

Coindexter Club Challenge

Your challenge for this issue of the Econopolis Observer is to visit Penny's new video podcast and ask her a question about money. Maybe you'd like to know how many years it will take you to become a millionaire, or maybe you're just wanting some ideas on how to make enough money to purchase a new video game. No matter how simple or how complicated, Penny is ready with an answer. Visit AskPennyParker.com today!



A Message from the CREDIT UNION with: Larry Ledgermann

Hi, <FIRST NAME>!

JAFUCU is proud to help Penny Parker launch her new video podcast. Be sure to check it out today, and ask Penny your own question about money.

Check back to see if she answered your question on the air. The start of a new year is a great time to grow your money knowledge, and Penny, along with JAFUCU, is ready to help you do just that.

Happy New Year!



SPOTLIGHT ON ASKING QUESTIONS

We're all excited about Penny's new video podcasts. No matter what question you have about money, Penny will answer it for you. All you have to do is post your question at AskPennyParker.com.

Technology has made it possible for us to get answers to just about any question, but you have to ask before you can learn. Your parents and teachers can probably explain some things even better than sources you find on the internet. Being curious and ready to learn something new is a key to being successful. And, the more you learn about money, the easier it will be for you to to earn and save more money. Start today by asking Penny your money question!



INVESTING BASICS with: Kelli Gash

ECONOPOLIS STOCK EXCHANGE BARN +4.01 BBLS +10.88 BLLM +18.87 CLP +19.44 GEAR +9.97 THRD +14.53

When a company decides it wants to offer its stock to the public and become a 'publicly-held company,' it usually does so for the purpose of raising money so that it can grow more quickly. Once it does, that company's stock may be bought and sold on a stock exchange like Nasdaq or the New York Stock Exchange. The company's IPO, or initial public offering, is designed to bring publicity to the company's decision to go public, and to encourage investors to buy the stock. Many investors pay close attention to IPO's in the hopes that the stock can be purchased at a low price and then rise over time as the company grows and the stock becomes more valuable.



FIND PENNY'S ANSWER AT: ASKPENNYPARKER.COM

Hi Penny! I think your new video podcasts are such a great idea. I know you'll have lots of questions come in from kids like me, but I hope you can answer mine on your show.

I'd like to know if you think it's okay for me to spend part of my savings to buy the supplies I need to make bracelets. I'm ten years old, and all my friends at school love the bracelets I've made for myself. I'd like to buy enough supplies to make a few bracelets and see if I can sell them. Do you think it's a good idea?